

 **viamedia**  
220 Lexington Green Circle  
Suite 300  
Lexington, KY 40503  
859-410-2699

VNS/NCC

## **Invoice**

Roy Cooper for Governor

Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 07/16

**Invoice ID: 1191441**  
**Campaign ID:**

**Invoice Date: 08-03-2016**  
**Estimate ID: 4994**

**Contract ID: 836284**  
**P.O Number:**

**Client ID: 43298**  
**Tax ID:**

Description

Amount

Gross Advertising Fee	\$163.00
Agency Commission	(\$24.45)
Rep. Firm Commission	(\$48.49)

<b>Net Advertising Fee</b>	<b>\$90.06</b>
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<b>Sub Total</b>	<b>\$90.06</b>
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<b>Total This Invoice</b>	<b>\$90.06</b>
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/62303210/  
1298

Terms: Net 30 Days Upon Receipt  
Checks Payable to: Viamedia, Inc.  
Mail to: Viamedia, Inc.  
7796 Solution Center  
Chicago, IL 60677-7007  
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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## **Affidavit of Performance**

Client Name: Roy Cooper for Governor  
 Remarks: /62303210/  
 Bill Cycle: 07/16  
 Rep. Firm: VNS/NCC

Contract ID: 836284  
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
07/05/16	Tuesday	FOOD-E	1298-GREENSBORO	Chopped	9:51pm	RC0116H	00:00:30	Charged	30.00	*
07/07/16	Thursday	FRFM-E	1298-GREENSBORO	The Waterboy	9:14pm	RC0116H	00:00:30	Charged	25.00	*
07/07/16	Thursday	HGTV-E	1298-GREENSBORO	House Hunters Intl	10:44pm	RC0116H	00:00:30	Charged	30.00	*
07/08/16	Friday	AEN-E	1298-GREENSBORO	Duck Dynasty	10:48pm	RC0116H	00:00:30	Charged	35.00	*
07/10/16	Sunday	USA-E	1298-GREENSBORO	Motive	10:44pm	RC0116H	00:00:30	Charged	35.00	*
07/11/16	Monday	CNN-E	1298-GREENSBORO	CNN Newsroom	3:49pm	RC0116H	00:00:30	Charged	8.00	*
<b>Grand Total</b>									<b>163.00</b>	

\*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due to

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